

## New: Elder Options' First-Ever Multi-Event Sponsorship Package

We're excited to announce a limited-time sponsorship opportunity that maximizes your community impact across Alachua and Marion counties. Sponsor three events and receive our September 24th event at no additional cost—delivering exceptional value while extending your reach to seniors, caregivers, and their families throughout the region.

Your sponsorship directly supports Elder Options' mission of providing vital resources, education, and support services to those who need them most. Since 1977, we've been serving our community, and these events continue that tradition by bringing together hundreds of attendees seeking important aging and caregiving information.

- Senior Showcase and Medicare Open Enrollment Kick Off  
Legacy Park, City of Alachua  
Oct. 15, 10 AM – 1 PM
- Caregiver Road Trip Conference  
Santa Fe, Blount Center, Gainesville  
Nov. 15, 10 AM – 2PM
- Caregiver Road Trip Conference  
College of Central Florida, Ocala  
Nov. 6, 10 AM – 2 PM
- *Bonus Event:* Falls Prevention and Health Fair  
Gainesville Senior Center  
Sept 24, 12:30 PM – 4 PM

SPONSORSHIP TIER	Title Sponsor \$4500	Platinum Sponsor \$2500	Gold Sponsor \$1000	Silver Sponsor \$750	Bronze Sponsor \$500
<b>Benefits</b>					
Event Title Recognition	✓				
Lunch Sponsor		✓			
Breakfast Sponsor <i>Caregiver Events Exclusive</i>			✓		
Logo on Marketing Materials	Large/Prominent	Large	Medium	Medium	Small
Newsletter Recognition	Linked Logo	Linked Logo	Linked Logo	Linked Name	Linked Name
Speaking Opportunity	10 minutes	5 minutes			
Exhibitor table location	Premium	Premium	Standard	Standard	Standard
Event Recognition	✓	✓	✓	✓	✓
Meals	4	2	2	1	1

Ready to make a difference? This special package pricing is available until **October 14, 2024**. Individual event sponsorships are also available for those interested in supporting specific events. Contact Lisa Kanarek at [kanarekl@agingresources.org](mailto:kanarekl@agingresources.org), or 352-692-5248

